

## Look Good Feel Better Facts 2021

### Charity Facts:

- Cancer support charity Look Good Feel Better has been operating for **over 26 years** in the UK.
- The charity helps to boost the physical and emotional wellbeing of people living with cancer through free face-to-face and, post-covid, online workshops and tutorials.
- Pre-Covid, LGFB were working through **141 hospitals and cancer support centres** across the UK.
- LGFB adapted swiftly in response to the first lockdown of 2020 to offer its services virtually and diversified its offering to now include:
  - **Skincare & Makeup Workshops for Women / Teens & Young Adults**
  - **Skincare & Grooming Workshops for Men**
  - **Hand & Nail Care Workshops**
  - **Hair Loss, Scalp Care & New Growth Workshops**
  - **Headwear, Wigs, Brows & Lashes Workshops**
  - **Chair Exercise Workshops**
  - **Body Confidence Workshops**
- Workshops are offered to women, men and young adults and during the pandemic people have welcomed the opportunity to meet others, feel less isolated and alone, chat and ask questions and learn new skills.

### Charity Stats:

- **88%** of beneficiaries felt **more confident** following a virtual workshop\*
- **85%** of beneficiaries were **very satisfied** with the virtual workshop they attended\*

### Cancer Stats:

- More than **300,000 people had missed checks** for the disease since the start of the pandemic\*\*
- In the 12 months to March 2021, **304,555 fewer patients** in England were given an urgent referral to a hospital by their GP. The number referred for breast cancer checks fell by more than 20,000 in 2020-21\*\*
- Around **three million fewer people were screened** for cancer last year than normal. This means around 9,200 fewer people starting cancer treatment in England alone – a 42% drop\*\*
- Around **38,800 fewer patients started treatment** for the disease, according to the analysis by Cancer Research UK. The data also showed that the numbers starting treatment who were referred as an urgent case dropped by more than 17,000, increasing the risk of later diagnosis when treatment is less likely to work\*\*

\*Look Good Feel Better Beneficiary Survey (May 2021)

\*\*Cancer Research (May 2021)

### Virtual Young Adult Workshop Beneficiary Quote:

*"I took part in the Look Good Feel Better Young Adult Workshop and it was amazing! I haven't worn makeup since before my diagnosis and, after being diagnosed and losing my hair, I lost a bit of confidence when it came to a full face of makeup!*

*"The workshop made me gain more confidence to wear makeup again and gave me tips and tricks on how to apply it effectively now I've started to lose eyebrow hair and will eventually lose my eyelashes. Meeting other girls in the same situation as me made me feel a lot more at ease!"*

Charlotte | Virtual Young Adult Workshop Beneficiary

### Virtual Skincare and Makeup Workshop Beneficiary Quote:

*"I loved it! You guys are wonderful, **giving cancer patients a little light relief in these difficult times is so important.** Not only are you giving us back our confidence, but you are providing a service to us during a time where we are all shielding and are pretty isolated. You have adapted your workshops so well for Covid! Thank you xxx"*

Rhiannon | Virtual Workshop Beneficiary

### Virtual Men's Workshop Beneficiary Quote:

*"I need to thank you. Ever since the first meeting, things have started getting better and better. I am so pleased that the urology nurses suggested the workshop to me...**my life is already turning around for the better.** I am going to use every moment of the day and make sure I don't waste any part of the day."*

Bob | Virtual Workshop Beneficiary